



## PAFO-COLEACP : Innovations in Entrepreneurship Development In the context of PAFO General Assembly

21st October 2021 - 8h30-12h30

[Park Inn](#) by Radisson, Kigali, Rwanda & [online](#)

Registration [here](#)

### Programme

**Moderator:** *Fatma ben Rejeb, CEO, PAFO*

#### **8h30-9h00 Welcome and Networking Session**

#### **9h00-9h15 Introductory remarks**

- *Elizabeth Nsimadala, President, PAFO*
- *Jeremy Knops, General Delegate, COLEACP*

#### **9h15-9h40 What have we learned from African entrepreneurs' innovations: Highlights**

- The capacity development programme  
*Emmerance Tuyishime, PAFO; Camille de Wergifosse and Dorothée Vandeleene, COLEACP*
- The entrepreneurship development programme  
*Isolina Boto, COLEACP*

**Moderator:** *Isolina Boto, COLEACP*

#### **9h40-10h45 Giving voice to some entrepreneurs**

In this session, businesses bring key messages about their business model and positive developments.  
What priority support is needed to go to scale?

- *Halatou Dem, Director General, Les Céréales de TATAM SARL, Mali*
- *Eric Muthomi, Founder & CEO, Stawi Foods & Fruits Limited, Kenya*
- *Pierre Damien Mbatezimana, Founder & Managing Director, Shekina, Rwanda*
- *Marie Ange Mukagahima, Founder & CEO, Zima Enterprise, Rwanda*
- *Lovin Kobusingye, Co-Founder & Director General, Kati Farms, Uganda*



### **10h45-11h00 Group photo & coffee break**

### **11h00-11h45 Pitching session**

This session shares some insights from partners supporting the entrepreneurs to grow.

- Ngabaghila Chatata, Founder & Managing Director, Thanthwe Farms, Malawi
- Pascal Murasira, Managing Director, Norrsken East Africa
- Patience Chindong, Advocate, Africa Chapter, EU Tech Chamber (EUTECH)
- Chris Claes, Executive Director, Rikolto (International)

### **11h45- 12h15 Q&A session**

This session allows interactive discussions and will capture any ideas in going forward with our support to the entrepreneurs.

### **12h15-12h30 Conclusions and takeaways**



*This event is organised by PAFO and COLEACP.*

*COLEACP operates within the framework of development cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union (European Development Fund – EDF), with the support of the French Development Agency (AFD).*